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getAbstract Inc. Clients Win LearningElite Award at *Chief Learning Officer Magazine Symposium*

Leaders in Learning and Development Recognized by *CLO Magazine*

Aventura, FL – April 18, 2012 – getAbstract Inc., a leading online media company in the area of compressed knowledge – its world-record library offers more than 8,000 business book summaries for corporations, educators and highly motivated individuals – is pleased to congratulate the companies presented with the LearningElite Award at this year's Spring CLO Symposium, which took place April 2, 2012. Out of the top 10 recipients honored, seven are clients of getAbstract.

"This award brings together the best in business learning and development innovation – and we're pleased to have seven of the top 10 award winners sharing the best practice of compressed business knowledge through getAbstract," said Michel Koopman, CEO of getAbstract Inc. "We strive to provide relevant knowledge at the point of need and at the speed of business, to allow individuals to make the right decisions, improve their professional success and better their company's competitiveness."

The top 10 LearningElite Award winners include:

- General Mills
- AT&T
- Defense Acquisition University
- Accenture
- McDonald's Corp.
- UPS
- Farmers Insurance Group
- Qualcomm
- InterContinental Hotels Group
- Procter & Gamble

Chief Learning Officer magazine's LearningElite program honors the best organizations for learning and development. This robust peer-reviewed ranking and benchmarking program recognizes those organizations that employ exemplary workforce development strategies that deliver significant business results. Developed under the guidance of a group of chief learning officers and senior learning and development practitioners, the LearningElite program utilizes best practices in evaluation to rank the best organizations based upon their impact, size and industries served.

The aim of the LearningElite is to:

- Identify and recognize industry leaders.
- Promote recognition of the critical role that learning and development plays in organizational success.
- Support organizations in achieving best-in-class levels of performance.
- Identify and share best practices, principles and strategies for learning and development.
- Provide powerful benchmarking data for world-class learning and development.

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platform. 20% of *Fortune 500* companies use getAbstract to help their employees become leaders and to drive business performance. For more information, please visit <http://www.getabstract.com>.

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